

Module 7 Bridesmaid/ Debs

Carving the Brow:

- Why use a thicker base to carve out the brow today?
- How do we apply this?
- Where do you apply the product first? Why?
- Why do you need to work quickly with this base? Where do you stamp and where do you slice?

Brush Theory:

- Why do we hold our brush at the end of the handle?
- When can you hold the brush at the top of the handle while still having a light touch? Why is a light grip important?
- What does this do?



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Eye Base:

- How can you apply the Bperfect base?
- Why do you have to make sure your base is a lovely texture?
- What are the benefits of using a cream contour as an eye base?
- Where do you apply this base?
- When you get to the inner part of the eye where do you look?
- How do you fade the edges out into the skin and get a lift to the eye?
- How much product is on your brush when you do this?
- What pressure and motion do you use?
- What are the benefits of layering with cream products?
- How do you build up more intensity in the socket?



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Eye Base (continued)

- Why do you make the inner corner of your lid as dark as the outer corner in this look?
- If you make a mistake or if any edges are harsh how can you clean it up?
- Why is it important to look straight ahead when finding your shape?
- When cleaning up with a fluffy brush why is it important to have a little bit of product on it?
- What texture do you want your base to be before applying your shadow?



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Shadow:

- Why are we using a bigger blending brush for this look?
- How do you get your product onto the brush?
- Where do you place that first colour on the eye?
- What motion and pressure do you use?
- How do you soften the edges?
- What motion and pressure do you use?
- How much product is on your brush when doing this?
- What way are you looking into the mirror?
- How do you apply your bronzer to the edges and soften it into the skin?
- What pressure and motion do you use?



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Shadow (continued):

- Where do you place your base on the lid? How do you make sure it's dead centre?
- Why do you want to take it up higher than your natural crease?
- How do you soften the edges of the base out and make sure the texture is perfect for the pigment?
- What kind of brush do you use?
- Where can you apply your eyeshadow keeper?
- How do you make sure there's no edges?
- How do you apply your pigment?
- Why do you pat and not wipe?
- How do you soften the edges of the pigment?
- Why do you apply some bronzer on the lid too?





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Liner::

- Where do you place your liner first?
- What motion do you use?
- What direction do you take your brush?
- What way are you looking when you get the shape of your little wing?
- What way are you looking to find the stencil of what flows from your wing over to meet your lid?
- What way are you looking when you want to colour in your stencil?
- If you make a mistake when colouring in and take your dip "over" rather than "down" and it alters the shape of your flow how do you correct this?





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Brow Highlight:

- Why are we using a brush like this to apply our brow highlight?
- What pressure and motion do we use?
- How do you soften the edges?

Inner Corner Highlight:

- Why do you apply a white concealer before doing the inner corner highlight?
- What effect does this give?
- How do you make sure that it pops but still fades at the edges?



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Skin:

- What does the Urban Decay Primer do?
- Why am I applying the Sunglow foundation as another primer today?
- What kind of coverage do you want for summer/day time events? Why?
- Why do we apply a small bit of foundation at a time and bounce it in lightly with the damp sponge?
- Why do we want less on our sponge/brush when doing the upper lip?
- If there are hairs on the face what motion and amount of product do you use in that area? Why?
- How you you fade your foundation on the forehead and sheer it into the hairline? Where do you apply your concealer?
- Why do you want to make sure that there's less of it on your sponge when you get to the crepey parts of the undereye?



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Skin (continued)

- What is reverese contour?
- How do you slim your nose with concealer?
- Where can you apply your illumination concealer?
- How do you fade it out into your foundation?
- Where on the cheekbone do you apply your cream bronzer?
- How do you soften the edges of this?
- If it comes down too low under the cheekbone how do you fix it?
- Where else on the face can you apply your cream contour?
- What are the benefits of layering with creams?
- Where can you apply your cream blush?



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Skin (continued)

- How do you fade it out in the other products?
- Where can you apply your liquid highlight?
- What motion and pressure do you use?
- Why is it important to lightly bounce over everything after each layer is applied?
- Why do you have to be careful not to use too much of the Charlotte Tilbury loose powder?
- After the undereye and centre of the face is set with a Rebeluna Ro5 why do we use a less dense brush for the rest of the face?
- How do you know when you have enough on?
- Where do you apply your bronzer?
- Why did I go back in with a lighter bronzer?



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Skin (continued):

- Where do you want to warm up?
- Where do you want to create shadow?
- Where do you apply highlighter on your cheekbone? What kind of brush do you use?
- What motion and pressure do you use?
- How you get it to pop in that one point and then soften the edges?
- How can you create a button effect to the nose with your highlighter?
- Where do you apply your blush? Why?
- Why go back in with your bronzer and blush again?





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Brows (Continued)

- Why do we wait until now to complete the brows?
- If you want to apply more brow highlight where do you place it?
- How do you soften out the edges?

Lips:

- Where do you line first?
- How can you line the upper lip?
- Why do we fill in the corners with our lipliner?
- Why do we apply our lipstick to the centre of the lip first?
- Why do you balance your hand on the face for detail work?



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Finishing Touches:

- Why do we apply more bronzer and blush?
- To add more pigment to the eye how can setting spray help?



