

Jeanette Cronin

Makeup Artist • Educator • Motivator

# Worksheet

## Module 6 Bridal

### Skin Prep:

- Why is skincare so important?
- What products can you use on the skin before makeup?
- Why do you apply these products before you do anything else on the face?

### Brows:

- Where do you start applying the product?
- Why here? What motion do you use?
- What pressure do you use?
- How big are your movements? Why?
- After your strength line is done why do you wiggle the product up into the brow with a mascara wand?
- How can you find the shape of your arch on top?

# Worksheet

## Module 6 Bridal

Carving the Brow and Eye Base:

- Why do I go in with a peach concealer over my bruise before regular concealer/base?
- Why have I chosen to use Shade 3 in the Plouise base today?
- What part of the brush is touching the skin when I carve out the brow?
- What motion and pressure do I use to find the gradient up to the arch?
- How does this change when I get to the arch?
- Why do I use shade 2 in the Plousie base on the lid?
- When patting the base on the eye what part of the brush is touching the skin?
- What motion and pressure do I use? Why?
- Why is it important to stay looking down when patting in the base?
- What texture do I want my base to be before applying shadow? Why?

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Eyes:

- How do you get your product on your brush?
- Why do you tap away the excess?
- What motion and pressure do you use to place the shadow on the eye to begin with?
- Why do we stay section by section?
- Why do you always want to make sure there's product on your brush?
- After you have the intensity, how do you soften the edge?
- How much product is on your brush here? Why?
- What motion and pressure do you use? Why?
- Why do you want to be half on the edge and half past it?
- Where are you looking when you are tickling away the edge? Why?

# Worksheet

## Module 6 Bridal

Eyes (continued):

- When you get to the outer corner of the eye what way is your brush facing?
- What direction do you want to take your blend from the corner of the eye if you want to get a lift to the eye at the edges?
- If the outer corner has come down too far how do you clean it up?
- Why do you want to make sure that your shadow comes all the way down to the end of the lash line on the outer corner of the eye?
- When putting your shadow in the base of the socket in the centre of the eye why do you want to make sure you don't come up too high here?
- How do you pack on your colour on the outer part of the lid? Why?
- What part of the brush do you have your product on?
- What part of the brush is touching the skin?
- What motion and pressure do you use? Why?

# Worksheet

## Module 6 Bridal

Eyes (continued):

- How much product is on your brush? Why?
- How do you soften the edges of that going inwards on the lid?
- What effect does a small brush have when using bronzer to soften the edges of the brown?
- What motion and pressure do you use when doing this?
- Why do we take it section by section?
- Why do you look straight ahead when doing this?
- How do you fade the edges of that bronzer out into the skin?
- After you apply the bronzer why do you build up the intensity of the first colour again?
- What brush do you use to do this? Why?

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Eyes (continued):

- If you want to bring in different tone in between the brown and the bronzer what type of brush do you use? Why?
- If you take your darkest colour up too high and it goes blocky how can you get your levels back again?
- Why do we use one brush for each colour?
- If there's an edge on the brown and the tan colour isn't taking it away what do you do?
- If you make a mistake how can you use the base to correct it?
- What kind of brush do you use? Why?
- Why is it important to make sure there's no edge on your base here?
- How do you prepare your lid for pigment?
- What part of the eye do you follow to create your shape?

# Worksheet

## Module 6 Bridal

Eyes (continued):

- How much product is on your brush when preparing the lid? Why?
- What effect does eyeshadow keeper have?
- How much of it do you use? Why?
- Where on the lid do you want to focus your eyeshadow keeper the most? Why?
- When you apply your pigment where do you start and what shape do you follow?
- What motion and pressure do you use?
- How do you soften the edges of your pigment?
- How do you get the same levels on your lid as you have in your blend in the socket?
- What motion do you use?
- If you want to add a bit more of a pop and sparkle where do you apply it? Why?

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Liner:

- Why don't I use an eyeliner pen on clients?
- Why are pens good to use on yourself if you have lash extensions?
- What is Step 1 of eyeliner? Where on the eye does it go?
- How thick is your line?
- What way do you face your brush/pen to make sure you stay in the fold of where your lashes grow?
- What motion and pressure do you use?
- What direction are your movements?
- When finding the shape of the wing why look straight ahead?
- What shape do you follow when creating the wing?
- What pressure and motion do you use?



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## Module 6 Bridal

Liner (continued):

- What direction are your movements going?
- To connect the wing to the lid why do you look straight ahead?
- What motion and pressure do you use?
- What direction are your movements?
- After you have created your stencil what way do you look when colouring it in?

# Worksheet

## Module 6 Bridal

Skin:

- What does the Bobbi Brown Vitamin Enriched Face Base do?
- Why do I use the Urban Decay Primer down the centre of my face?
- What effect does the Charlotte Tilbury Flawless Filter give?
- What effect does the Illamasqua liquid highlighter give?
- Why do I keep illuminating products away from my oily and textured areas?
- What do you want to keep in mind when choosing skin products for daytime events?
- When bouncing on your foundation with the sponge why do you stay away from the eye area?
- Where do you apply your concealer? Why here?
- Why do you want less on your sponge when applying it to the crepey areas of the undereye?

## Worksheet

### Module 6 Bridal

Skin (continued)

- Where can you apply your cream contour?
- What effect does this give?
- After you build up your intensity how do you soften the edges?
- What are the benefits of getting your dimension by layering cream products?
- Why do I buff the product on the forehead and into my hairline?
- What effect does patting have and what effect does buffing have to the coverage?
- What pressure do you use when bouncing your sponge into the skin?
- Where do you apply the illuminating concealer? Why?
- If you want to build up the intensity of your cream contour what motion do you use to apply it and the soften it out?

# Worksheet

## Module 6 Bridal

Skin (continued)

- If your cream contour goes too low then how do you clean it up?
- Where do you apply your cream blush?
- What motion and pressure do you use?
- How do you soften it into the other products?
- Why do you keep bouncing the sponge over the skin after every layer is applied
- How do you prepare the under eye for powder?
- How do you get your powder onto your brush?
- What motion and pressure do you use to apply this under the eye? Why?
- What way are you looking? Why?
- If you are prone to leaky eyes how can you use MAC Mattifying gel to help the situation?

# Worksheet

## Module 6 Bridal

### Skin (continued)

- Why do you use the same brush and motion as underneath the eye to set down the centre of the face also?
- Why do we use a less dense brush for the rest of the face?
- Where do you apply the lighter bronzer? Why here?
- What motion and pressure do you use?
- Where do you apply the slightly darker bronzer? Why here?
- Where do you apply the darkest bronzer? Why here?
- Where do you apply your blush?
- Where do you apply your shimmery blush? Why here?
- Why do you use the same brush and motion as underneath the eye to set down the centre of the face also?

# Worksheet

## Module 6 Bridal

Skin (continued)

- Why do we use a less dense brush for the rest of the face?
- Where do you apply the lighter bronzer? Why here?
- What motion and pressure do you use?
- Where do you apply the slightly darker bronzer? Why here?
- Where do you apply the darkest bronzer? Why here?
- Where do you apply your blush?
- Where do you apply your shimmery blush? Why here?

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Undereye:

- What colour do you go in with underneath the eye first? Why?
- What type of brush do you use? Why?
- What motion and pressure do you use?
- Why do you keep your brush on the skin?
- What colour do we go in with next? Why?
- To bring in the tan shade where do you apply that?
- What brush do you use?
- Where do you apply the brown eyeliner?
- How do you blur out the edges?
- Why do you make sure to wipe any product off your brush before you do this

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Undereye (continued):

- Where on the brow bone do you apply your highlight? Why here?
- What motion and pressure do you use?
- How do you soften the edges of your highlight?



# Worksheet

## Module 6 Bridal

Brows (Continued):

- Why do you want to be careful to stay on the hairs when applying your brow mascara?
- When drawing on hair strokes with the brow cake why is it so important to have your brush razor sharp?
- How do you make the product on your brush super sharp?
- What part of the brush is touching the skin when drawing on your hair strokes?
- What way is your brush facing when you do this?
- Why do you need to balance your hand on the face for detail work?
- What motion and pressure do you use?
- How do you know what direction to draw your hairs on?

# Worksheet

## Module 6 Bridal

Finishing Touches:

- What does setting spray do?
- Where on the cheekbone do you want to concentrate your highlight?
- How do you get the intensity of the pop here?
- What kind of brush do you use? Why?
- What motion and pressure do you use?
- How do you soften the edges?
- What other areas of the face can you highlight if you'd like?
- How can you highlight your nose to give it a button effect?
- If using a powder foundation to touch up the centre of the face why do you keep it away from the undereye?
- Why is it important to go back in with more bronzer and blush?

# Worksheet

## Module 6 Bridal

Lips:

- Where do you apply your lipliner first?
- What motion do you use?
- On the upper lip where do you start?
- Why do we fill in the corners with lipliner?
- Where do you apply your lipstick first? Why here?
- Why do you use your brush sideways on the edges?
- Why do we apply more lipliner on top of the lipstick?
- Why do we layer more lipstick on top of that again?

Finally:

- Why do we always go back in with more bronzer and blush at the end?

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