

Jeanette Cronin

Makeup Artist • Educator • Motivator

Foundations

Main things to consider when choosing foundation are the finish and the coverage you would like and then how do you get that result with the skin type you have.

If you have a shade of foundation you like you can find your corresponding shades in different brands on www.foundation.com.

I tend to go for yellow or neutral toned foundations unless you have quite a high colour naturally. I have some pink toned foundations in my kit just in case (I have included all my most used kit shades below) but on 90% of the time I go for yellow/neutral.

My Favourite Foundations

Illamasqua Skin Base Foundation

- suitable for most skin types,
- buildable medium to full coverage,
- creamy consistency,
- matte finish with soft sheen

My most used shades are 5.5, 7.5, 12 and 13.
www.illamasqua.com (Use my code JEANETTE25)

NARS Radiant Longwear

- suitable for most skin types,
- buildable medium to full coverage
- creamy yet lightweight
- radiant finish.

My most used shades are Punjab, Stromboli, Barcelona, Valenica, Vallauris, Aruba, Tahoe and Moorea
<https://www.narscosmetics.ie>

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NARS Sheer Glow

- suitable for most skin types
- buildable light to medium coverage
- lightweight natural finish
- with a soft sheen.

My most used shades are Punjab, Stromboli, Barcelona, Valenica, Vallauris, Aruba, Tahoe and Moorea

<https://www.narscosmetics.ie>

MAC Studio Fix Fluid

- suitable for normal to oily skin
- medium to full buildable coverage
- matte finish.

My most used shades are NC20, NC30, NC37, NC40, NC42, NC45, NW10, NW25

www.brownthomas.com

MAC Face and Body

- suitable for normal to dry/mature skin types
- sheer to light buildable coverage
- natural satin finish.

My most used shades are C2 and C4.

www.brownthomas.com

Loreal True Match

- suitable for most skin types
- buildable medium to full coverage
- natural satin finish
- with radiant sheen.

My most used shades are Golden Natural and Golden Sun

www.boots.ie

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Fenty Pro Filter

- suitable for normal to oily skin types
- buildable medium to full coverage
- soft matte finish.

My most used shades are 240, 260, 290, 310
www.boots.ie

Maybelline Matte and Poreless

- suitable for normal to oily skin types,
- buildable light to medium coverage
- lightweight soft matte finish.

My most used shades are 104, 128, 238 and 250.
www.boots.ie

Estee Lauder Double Wear

- suitable for normal to oily skin types,
- buildable medium to full coverage
- lightweight matte finish

My most used shades are Shell Beige, Desert Beige, Tawney and Toasty Toffee.
www.brownthomas.com

Makeup Forever Ultra HD Liquid

- suitable for most skin types,
- buildable light to medium coverage
- lightweight natural finish.

My most used shades are R210, R230, R300, R370, R410, Y335, Y365 and Y425.
<https://makeupprostore.co.uk> (use JEANETTE10)