

Jeanette Cronin

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Module 8 - Mature Makeup

Worksheet

Part 1 - Skin Preparation

- What are the similarities between mature skin and dry skin?

- What kind of skincare can you use to help this

- What does the application of all the skincare do to help the skin's texture?

- Why is it nice to apply skincare and primers with your hands?

- Why am I applying flawless filter onto her chest?

- What effect does this have?

- Why is it important to put as much effort into the neck and chest as it is the face?

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- Why do we apply skincare before we do the brows and eyes?

Part 2 - Brows

- Why is it nice to use pencil on the brow when you're working on mature skin?

- What you have to keep in mind when working on mature brows?

- How do you soften out the line of the eyebrow pencil?

- Why do you want to make sure your concealer isn't too light in colour to carve out the brow?

- Why is it nice to carve out the brow when working on mature skin?

- What effect does this have?

- How much product do you use?

- How do you fade this down into the eye?

Part 3 - Eyes - Section 1

- Why do we put that same concealer all over the rest of the eye?

- How do you apply this?

- How much product to use? Why?

- Why do we go over the top of it with a sponge?

- How can you make a mature client feel at ease?

- Where do you apply your first colour?

- Why do we start with a light shade?

- What motion and pressure do you use?

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- How do you deepen the outer part of the lid?

- What motion and pressure do you use?

- How much product to use?

- Why do I keep the darker colour on the lid?

- How do I apply the lighter colour to the rest of the lid?

- How am I stretching up the eye when doing this?

- Where do I get my client to look?

- Why is it okay for me to use the same brush for all of these colours?

- What motion and pressure do I use?

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- How do you start to build up the intensity on the lash line?

- What motion and pressure do you use?

- Why do you build it up gradually?

- What size brush do you use?

- Why do we push matte shadows into the lid rather than pat?

- After you deepen it up with a darker colour, how do you get rid of the edge of that colour?

- Why do I use a smaller brush for the Black Shadow?

- What motion and pressure do I use?

- How much product do I use?

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- Why do I keep asking her to look down straight down?

- What effect does this have?

Part 4 - Liner

- How can I stretch up the eye even further to apply the eyeliner into the lash line?

- Why do I only stretch the eye up rather than out sideways?

- How do you soften the edge of that black liner?

- Why do I keep wiping the excess off my brush?

- Why do I keep asking her to look straight ahead?

- Why do I get her to look straight ahead when I want to create a little lift the edges with a dot of black eyeliner?

- How do you connect this dot over to me to the line on the lid?

- What were she looking when you do this?

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- How do you soften all of this?

- How can you use waterproof makeup remover on a cotton bud to clean up the edges?

- How do you clean up the residue from the waterproof eye makeup remover?

- How do you know how thick to make your line?

- Why do we go in with dark brown shadow on the edge of the black liner?

- Why do I put a warm colour on the edge of that brown?

- Why do I cover the black liner with the darkest brown from the be Bperfect palette?

Part 5 - Skin

- Why do I apply more eye cream again?

- How do I start to apply my foundation?

- What motion and pressure do I use and why?

- What motion do you use to create fuller coverage?

- What motion do you use to create a lighter coverage?

- Why do I go over each layer with the sponge?

- How do I fade the foundation into the hairline?

- When bringing it down onto the neck, why do I use the brush that I had the flawless filter on as well to fade it?

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- Where do I apply the concealer first? Why here?

- Why do I make sure there's hardly anything left on my sponge when I go to the outer part of the under eye?

- Why do I place the illuminating concealer in the hollows?

- What effect does this have?

- Why do I keep passing each layer in with the sponge?

- If darkness is still coming through what shade of concealer can you use to counteract this?

- What effect does this have?

- Why is the Charlotte Tilbury cream contour nice to use a mature skin?

- How do you apply this?

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- What motion and pressure do you use?

- Where in the face does this go?

- What effect does this give?

- Why do I go back around the edges of the contour with whatever's left in the foundation brush?

- After following the cheekbone why do we want to make sure not to come all the way down to the mouth?

- Why is cream contour on the jaw line lovely on mature skin?

- If someone has a high forehead, how do you bring that down?

- How much product do you use when you're working on the forehead?

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- Why do I apply my cream blush with the same brush that I had the flawless filter on?

- Where in the face do I apply cream blush?

- What motion and pressure do I use?

- How do you fade out the edges of your cream blush?

- Why is it nice to layer with creams?

- How much product to use when setting underneath the eye?

- Why is it so important for your client to stay looking up after getting rid of the creasing under the eye?

- What kind of brush do you use?

- What motion and pressure do you use?

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- What kind of brush do you use to set the rest of the face?

- What motion and pressure do you use?

- Why do you pat rather than wipe?

- Why is this powder lovely to use on mature skin or dry skin?

- Why is the hourglass bronzer lovely to use on mature skin?

- How do you apply this?

- Where do you apply this?

- What motion and pressure do you use?

- Why do you want to make sure that someone has enough bronzer and blusher on?

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- Where do I apply the I apply the iridescent blush? Why here?

Part 6 - Eyes - Section 2

- If you put on too much product underneath the eye that you don't like, how do you get rid of it?

- Why can product underneath the eye look weird on round eyes?

- Why do I go back in my brow pencil so to go back over the brows after skin is done?

- Why have I curled my mom's lashes?

- How do you hold the eye to apply mascara?

- Why have I applied black liner on her tight line?

- What effect does this give?

- How do I apply this?

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- How do you apply cluster lashes?

- Why do I apply more mascara after the lashes are on and the glue is set?

Part 7 - Lips & Finishing Touches

- Why is it nice to overdraw the bottom lip slightly, but leave the top lip alone on mature clients?

- After applying lipstick, why do I go back in with more lip liner again?

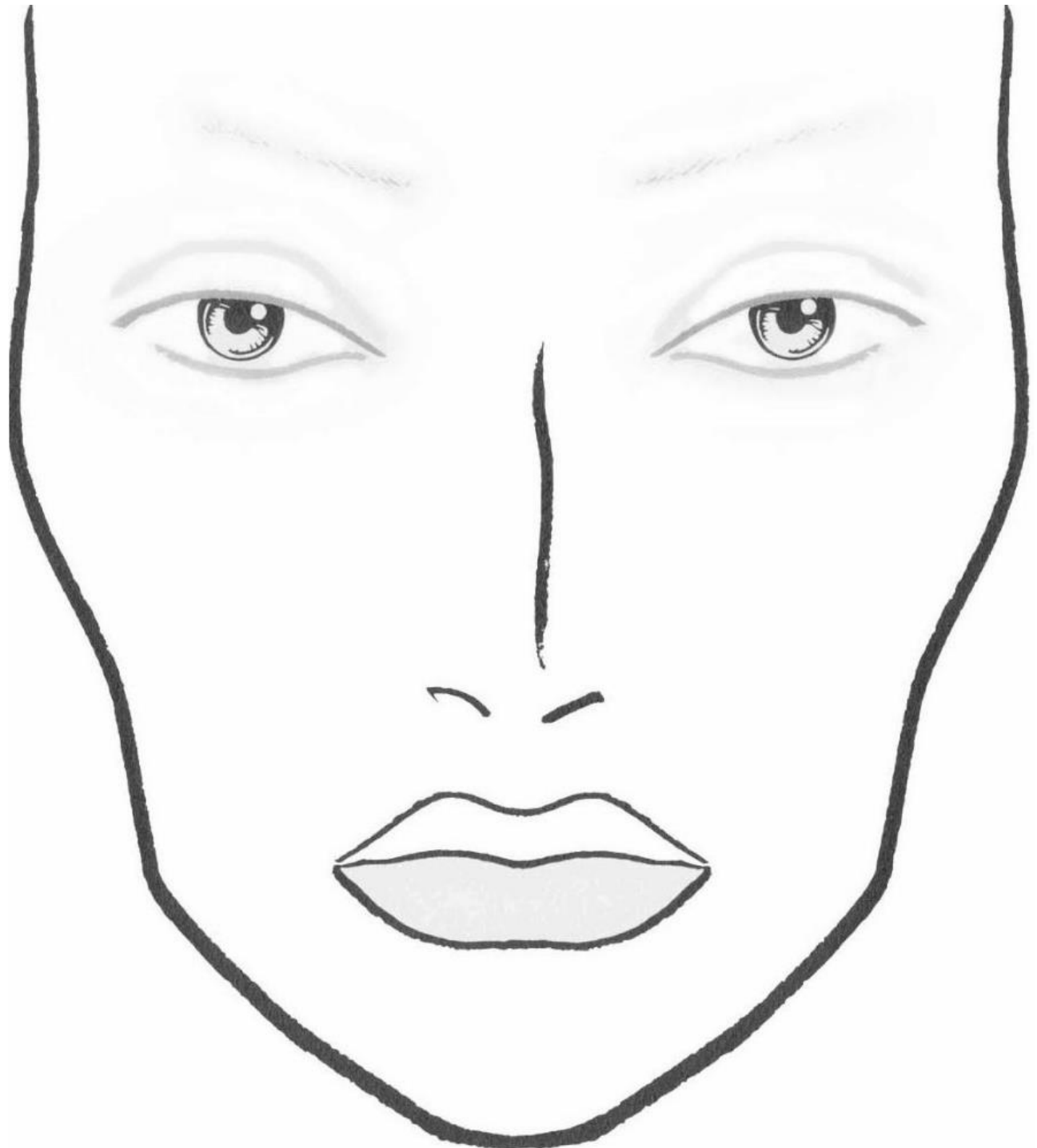
- Why do I apply pink blush after the lip is done?

- Why do I go back in with my brush that I applied bronzer all over the face after the blush is done?

- Why do I apply bronzer to the chest after the skin is done?

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