

Jeanette Cronin

Makeup Artist • Educator • Motivator

Module 7 - Bridesmaids & Debs

Worksheet

Part 1 - Carving the Brow

- Why use a thicker base to carve out the brow today?

- How do we apply this?

- Where do you apply the product first? Why?

- Why do you need to work quickly with this base?

- Where do you stamp and where do you slice?

Jeanette Cronin

Makeup Artist • Educator • Motivator

Part 2 - Brush Theory

- Why do we hold our brush at the end of the handle?

- When can you hold the brush at the top of the handle while still having a light touch?

- Why is a light grip important? What does this do?

Part 3 - Eye Base

- How can you apply the Bperfect base?

- Why do you have to make sure your base is a lovely texture?

- What are the benefits of using a cream contour as an eye base?

- Where do you apply this base?

- When you get to the inner part of the eye where do you look?

- How do you fade the edges out into the skin and get a lift to the eye?

- How much product is on your brush when you do this?

- What pressure and motion do you use?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- What are the benefits of layering with cream products?

- How do you build up more intensity in the socket?

- Why do you make the inner corner of your lid as dark as the outer corner in this look?

- If you make a mistake or if any edges are harsh how can you clean it up?

- Why is it important to look straight ahead when finding your shape?

- When cleaning up with a fluffy brush why is it important to have a little bit of product on it?

- What texture do you want your base to be before applying your shadow?

Part 4 - Shadow

- Why are we using a bigger blending brush for this look?

- How do you get your product onto the brush?

- Where do you place that first colour on the eye?

- What motion and pressure do you use?

- How do you soften the edges?

- What motion and pressure do you use?

- How much product is on your brush when doing this?

- What way are you looking into the mirror?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- How do you apply your bronzer to the edges and soften it into the skin?

- What pressure and motion do you use?

- Where do you place your base on the lid?

- How do you make sure it's dead centre?

- Why do you want to take it up higher than your natural crease?

- How do you soften the edges of the base out and make sure the texture is perfect for the pigment?

- What kind of brush do you use?

- Where can you apply your eyeshadow keeper?

- How do you make sure there's no edges?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- How do you apply your pigment?

- How do you know how high up to bring it?

- Why do you pat and not wipe?

- How do you soften the edges of the pigment?

- Why do you apply some bronzer on the lid too?

Part 5 - Liner

- Where do you place your liner first?

- What motion do you use?

- What direction do you take your brush?

- What way are you looking when you get the shape of your little wing?

- What way are you looking to find the stencil of what flows from your wing over to meet your lid?

- What way are you looking when you want to colour in your stencil?

- If you make a mistake when colouring in and take your dip "over" rather than "down" and it alters the shape of your flow – how do you correct this?

Jeanette Cronin

Makeup Artist • Educator • Motivator

Part 6 - Brow Highlight

- Why are we using a brush like this to apply our brow highlight?

- What pressure and motion do we use?

- How do you soften the edges?

Jeanette Cronin

Makeup Artist • Educator • Motivator

Part 7 - Inner Corner Highlight

- Why do you apply a white concealer before doing the inner corner highlight?

- What effect does this give?

- How do you make sure that it pops but still fades at the edges?

Jeanette Cronin

Makeup Artist • Educator • Motivator

Part 8 - Skin

- What does the Urban Decay Primer do?

- Why am I applying the Sunglow foundation as another primer today?

- What kind of coverage do you want for summer/day time events?
Why?

- Why do we apply a small bit of foundation at a time and bounce it in lightly with the damp sponge?

- Why do we want less on our sponge/brush when doing the upper lip?

- If there are hairs on the face what motion and amount of product do you use in that area? Why?

- How do you fade your foundation on the forehead and sheer it into the hairline?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- Where do you apply your concealer?

- Why do you want to make sure that there's less of it on your sponge when you get to the crepey parts of the undereye?

- What is reverse contour?

- How do you slim your nose with concealer?

- Where can you apply your illumination concealer?

- How do you fade it out into your foundation?

- Where on the cheekbone do you apply your cream bronzer?

- How do you soften the edges of this?

- If it comes down too low under the cheekbone how do you fix it?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- Where else on the face can you apply your cream contour?

- What are the benefits of layering with creams?

- Where can you apply your cream blush?

- How do you fade it out in the other products?

- Where can you apply your liquid highlight?

- What motion and pressure do you use?

- Why is it important to lightly bounce over everything after each layer is applied?

- Why do you have to be careful not to use too much of the Charlotte Tilbury loose powder?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- After the undereye and centre of the face is set with a Rebeluna R05 why do we use a less dense brush for the rest of the face?

- How do you know when you have enough on?

- Where do you apply your bronzer?

- Why did I go back in with a lighter bronzer?

- Where do you want to warm up?

- Where do you want to create shadow?

- Where do you apply highlighter on your cheekbone?

- What kind of brush do you use?

- What motion and pressure do you use?

Jeanette Cronin

Makeup Artist • Educator • Motivator

- How you get it to pop in that one point and then soften the edges?

- How can you create a button effect to the nose with your highlighter?

- Where do you apply your blush? Why?

- Why go back in with your bronzer and blush again?

Part 9 - Brows - Finishing

- Why do we wait until now to complete the brows?

- If you want to apply more brow highlight where do you place it?

- How do you soften out the edges?

Part 10 - Lips

- Where do you line first?

- How can you line the upper lip?

- Why do we fill in the corners with our lipliner?

- Why do we apply our lipstick to the centre of the lip first?

- Why do you balance your hand on the face for detail work?

Jeanette Cronin

Makeup Artist • Educator • Motivator

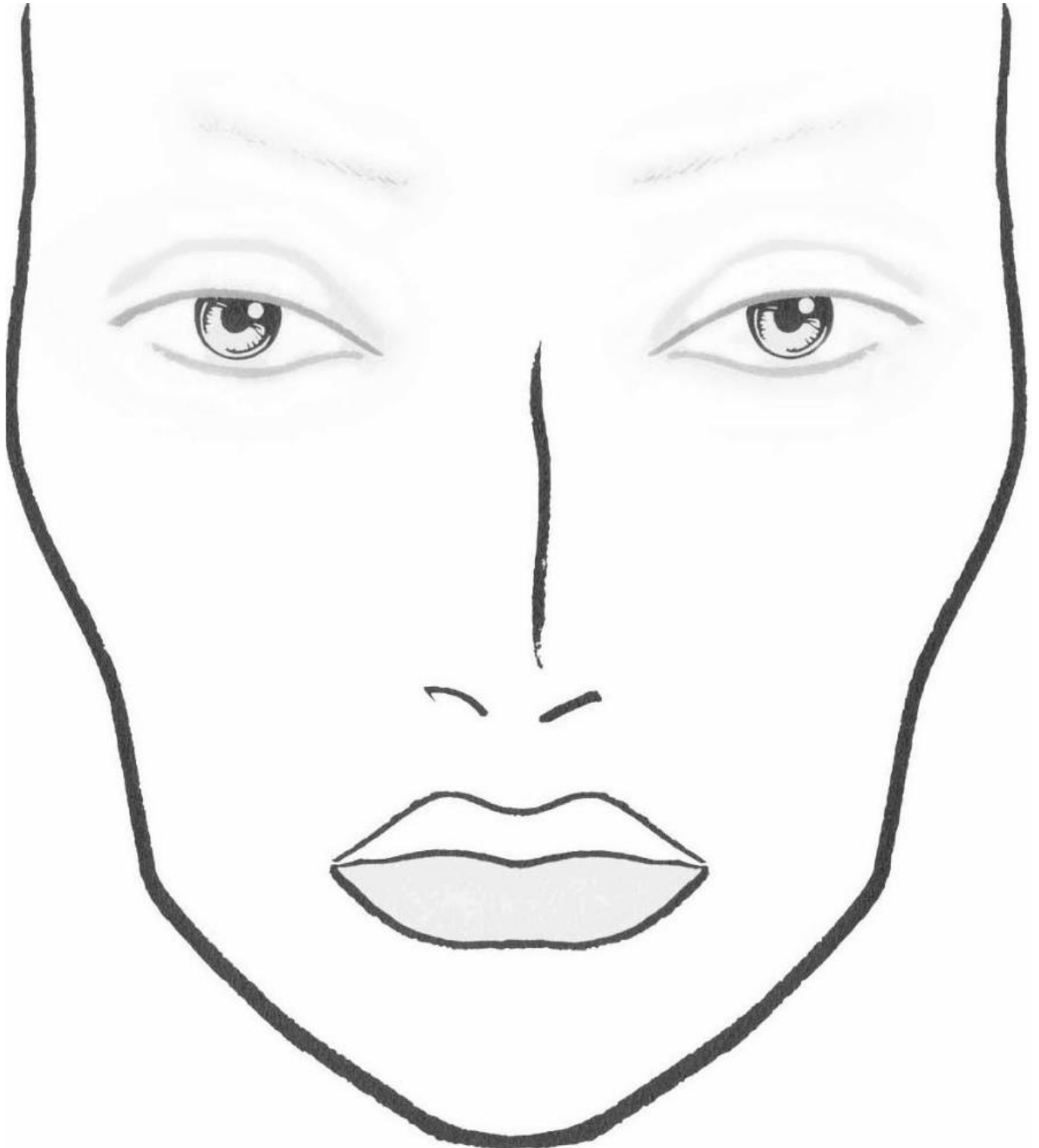
Part 11 - Finishing Touches:

- Why do we apply more bronzer and blush?

- To add more pigment to the eye how can setting spray help?

Jeanette Cronin

Makeup Artist • Educator • Motivator



To protect the proprietary information included in this material, it may not be disclosed or provided to any third parties without the prior written consent of Jeanette Cronin.

Copyright © 2020 Jeanette Cronin.