

# Jeanette Cronin

Makeup Artist • Educator • Motivator

## Module 3 - Soft Glam

### Worksheet

#### Part 1 - Eye Base

- What benefits are there to doing your eyes before skin?  
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- What are the benefits of bringing the concealer out as far as we do past the eye?  
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\_\_\_\_\_
- What texture do we want our base to be on our eye? Why?  
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\_\_\_\_\_
- Why do we pat the concealer with the fluffy brush? What does this do?  
\_\_\_\_\_  
\_\_\_\_\_
- Why is it important to stay looking down into your mirror when patting?  
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\_\_\_\_\_  
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## Part 2 - Eyeshadow

- What's the difference between "shadow applied to a tacky base" and "shadow applied to a base that's been set with powder"?

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- How do you get your product onto the brush?

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- What part of the handle do you hold? Why?

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- What direction do you hold your brush when putting your shadow on the eye?

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- What part of the brush touches the skin and what motion do you use?

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- Where on the eye do start?

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- Why do we work in sections and keep going back for more product?

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- What kills the tackiness of the base and what issues can arise if this happens?

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- After you set your first colour in place how do you soften the edges; how much product do you have on the brush? Why this much?

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- How high up onto the brow bone do you take this first colour? Why?

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- How do you know how high to take your other colours on top of that?

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- Do you use put matte shadows? Why?

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- Where can you put shimmery shadows and why?

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- Can you use bronzers and blushes on the eye?

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- When going in with a darker shade what shape and sized brush do you use?

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- Why do we want the product on the tip of the brush only?  
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- Why is it important to stay light handed getting your product onto the brush?  
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\_\_\_\_\_
- Where do you want your darker colour to go? Why here? What position is your brush? What motion do you use?  
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\_\_\_\_\_
- Do you come up as high as you did with the last colour? Why?  
\_\_\_\_\_  
\_\_\_\_\_
- How to do face this darker colour into the colour above it?  
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\_\_\_\_\_
- What happens if you over blend?  
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\_\_\_\_\_
- What are the levels of the blend and where should they be?  
\_\_\_\_\_  
\_\_\_\_\_
- Why is it so important to take your time to make sure the shape of your first shade is perfect?  
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- When looking straight ahead where should you see your darkest colour?

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- How do you create a lift at the edges?

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- What way do you look into the mirror when doing this?

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- What motion do you use?

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- How much product should be on your brush when creating this shape?

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- How can you find what shape this should be?

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- What kind of brush do you use to darken up the outer corner of the lid?

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- What part of the brush do you get the product onto this time?

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- How do you place the brush on the eye and what motion do you use?

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- Do you pat or press? Why?

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- What angle do you have your brush facing? Why?

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- How much product is on your brush when you fade this colour into the socket?

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- What part of the brush do you use?

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- What pressure and motion do you use?

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- How much product is on your brush when you fade this colour into the lid?

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- What pressure and motion do you use?

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- Why is it important to go back in and layer up other colours on top again?

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- How do you know when you are 'done'?

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- What colour is the last to fade out into the skin?

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- Why do we make sure our darkness at the outer edges is just past the natural fold when looking straight ahead?

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- Why do we make sure the levels of the socket are also present on the lid?

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- How do we achieve that? What motion do you use?

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- How much product is on your brush?

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- What part of the brush is touching the skin? How much product is on your brush?

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- How can do know what angle you should to taper your shadow out into?

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- What do you need to do to the lid to prepare it for pigment?  
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\_\_\_\_\_
- Why is it important to look down in to your mirror when doing this?  
\_\_\_\_\_  
\_\_\_\_\_
- What motion do you use?  
\_\_\_\_\_  
\_\_\_\_\_
- How much product is on your brush?  
\_\_\_\_\_  
\_\_\_\_\_
- How do you know you are ready to put pigment/shadow on the lid now?  
\_\_\_\_\_  
\_\_\_\_\_
- Where do you apply your pigment to make your eyelid appear bigger?  
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\_\_\_\_\_
- Where on the do you start applying it?  
\_\_\_\_\_  
\_\_\_\_\_
- Why do you follow the shape of the eyeball?  
\_\_\_\_\_  
\_\_\_\_\_
- What motion do you use?  
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- Why is it a good idea to raise your eyebrow when doing this?

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- How do you make sure that there are no edges on this?

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- How do you get the levels back on the lid again after your pigment is on?

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## Part 3 - Eyeliner

- Where do you apply your brown eyeliner?

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- What kind of brush do you use to blur out the edge?

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- What motion do you use?

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- What effect does adding dark brown shadow on top have?

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- When doing the second eye why do you wipe off the shadow off the brush before blurring the edge of the liner again?

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## Part 4 - Lashes

- Why is it important to measure your lashes to your eye and only take off a small bit at the time?

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- How much of your eye should your lash cover?

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- Why can it be a good idea to bend the lash into a U shape before application?

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- How much glue do you apply to the lash band?

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- Where on the eye do you want your lashes to sit into?

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- How do you look into your mirror when applying lashes? Why?

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- Why do you take off the lashes again and wait?

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- When do you know that you are ready to apply them again?

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- Where do you want to place the lash on the eye first?

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- Why do you want to make sure that it comes out to meet the edge of your lash line?

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- Why isn't it necessary to push the corners into the eye when applying the lash first?

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- What are the benefits of pulling the edges away before tucking them into the lash line?

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- Why is it good to bend the lash when tucking it into the inner corner?

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- Do you want your lashes to sit in the groove of your lash line or on the skin above it?

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## Part 5 - Skin

- Where should you avoid applying an illuminating base? Why?  
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- Why do I change up my illuminating bases but ALWAYS use my smoothing primer down the centre of my face?  
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\_\_\_\_\_
- After patting on your foundation in light layers until you have the coverage you like, where on the face do you apply your concealer?  
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\_\_\_\_\_
- What motion do you use?  
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\_\_\_\_\_
- When do you know you know you can bring it up underneath the lash line?  
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\_\_\_\_\_
- What must you be careful off when going out to the edges?  
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- If you need to go back for more concealer again where do you apply it?  
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- When using an illuminating concealer to reflect the light away from the hollows of the eye, what other areas can we put that on to brighten up the face?

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- What bird does this shape remind you of?

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- What brush do we use to pat this in?

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- Why do we go back in with our foundation brush around the edges?

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- How do you reverse contour your nose?

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- What part of the nose do you do this on?

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- When doing your cream bronzer/contour where do you buff and where do you pat? Why?

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- How do you set underneath the eyes?

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- Where do you tap your excess powder off into? Why  

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- Why do you set down the centre of the face with the same brush and motion?  

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- What brush do we use to set the rest of the face? Why?  

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- Where on the face do we go with the first bronzer? What motion do we use?  

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- Where do we put the second bronzer? What brush do we use? Why?  

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- What part of the brush is touching the face on the cheek?  

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- What part of the brush is touching the forehead?  

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- How and where do you apply your blush?  

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- Why are we using a matte blush today?  

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- If touching up with powder do you used loose or pressed?

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- What part of the brush is touching the forehead?

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- How and where do you apply your blush?

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- Why are we using a matte blush today?

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- If touching up with powder do you used loose or pressed?

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- How and where do you apply this powder and what effect does this give?

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- When applying highlight where do you start?

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- What brush do you use and what motion?

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- How do you make it soft and diffused?

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- Where on the face can you put highlighter?

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- When would you avoid putting highlighter in these places?

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- What are the main points to remember when highlighting the nose?

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## Part 6 - Brows, Lips & Body Shimmer

- Why do we to check if your brows need anything else after skin is done?

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- What are the steps of outlining your lips?

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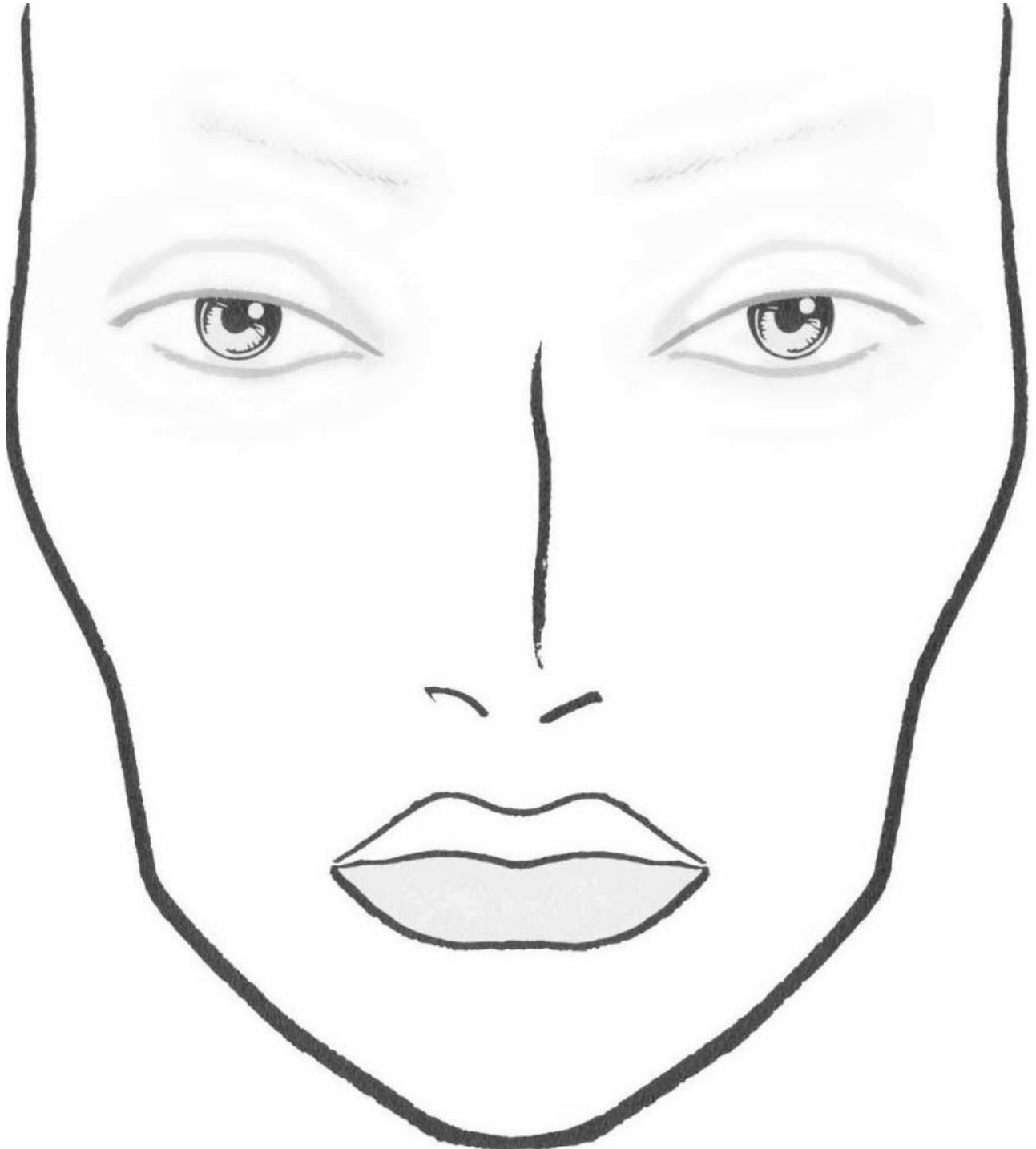
- When is body shimmer a good idea?

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