

Module 1 - Brows

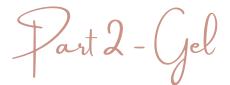
Worksheet

art 1 - he tructure of the Why is it a good idea to start with the brows first? Where should the brow start? Where should the brow end? Where should your arch be? Why should your arch be in this position? Where is the best place to find the gradient of your strength line going from the start of the brow up to the arch?

What direction do you want your tail to go - out or down?

Why do you want your tail to go this way?





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- What type of brow and style is gel suited to?
- Why is it important for your angled brush to have a sharp edge?
- How do you need the product to be on the brush before you start?
- Where should your hand be when you apply the product?
- What direction does your brush need to be facing the skin when applying the product?
- Where on the brow do you start to apply the product?
- What kind of pressure do you need to have and why?
- When you lose your position how do you find your flow again?



•	After you have your strength line completed how do you start to fill in the brow – what way is your brush facing?
•	How much product do you want to be on your brush and why?
	What motion do you use and why?
•	Where should your brow be the darkest and why?
•	Where should your brow be the lightest and why?
	When going from above, how do you know where the perfect arch should be?
•	Where on the brow do you start creating the shape on top?
•	Should you raise your brow or keep it relaxed while doing your brows?
•	Why do you wiggle with a mascara wand afterwards?



•	What direction should you always comb up your hairs?
•	What's the best way for your tail to end?
•	Recap – what are the steps to create your brow?
•	If you make a mistake how do you clean up a gel brow?
•	What position is your brush and what pressure/motion do you use?



Part 3 - Pencil & Shadow

- What position should your hand be in when applying pencil?
- What direction should your pencil be at when touching the skin?
- What motion should you use?
- Do you start at the same part of the brow as you did doing the gel? Why?
- What pressure should you have?
- Where is Point A and where is Point B?
- Should you use small or large movements? Why?
- Why is it important to keep the pencil on the skin the whole time?



If you lose your flow and the pencil lifts off the skin how do you find your flow again?
After you have your strength line what's the next step when using pencil and why?
To get rid of any hard line or if there are any gaps, what motion do you use to correct this?
What pressure/motion do you use? Why?
When flicking the hair stroke how do you know what direction to flick them?
When going from above, how can you find what the thickness of the brow should be?
If you make a mistake with pencil how can you clean it up?



•	After you have the stencil of the brow created what is the next step and why?
•	At what angle do you wiggle your mascara wand away from the line? Why?
•	When using shadow in the brow what tones work best on most people?
•	Why is it important to tap the excess off the brush before applying shadow?
•	What direction should you have your brush when applying shadow and why?



Part 4 - Carving out the Brow. Slicing Technique

- Where should your hand be when applying concealer to carve?
 What part of the brush should touch the skin?
- At what direction? Why?
- What amount of product should be on the brush? Why?
- What motion and what pressure should you use?
- When you get to the arch how do you change your motion?
- If you lose your flow what do you do?
- Why is it important to get a fluffy brush to fade the concealer out into the skin as quickly as possible?

,	re using a heavy concealer like this one how far down do we onto the eye from the brow?
Where s	should your edges be sharp and where should they be d?
	on your skin type what kind of concealer do you think would est for you to use?
	arving out the brow do you get more product on your brush to own onto the eye or do you just use what left on the brush?
Why is it	it important to have your texture even the whole way across the
	e formula for the Structure of the Brow change when using at products?
Why is it	it best to wait until after skin is done to apply brow mascara?



Why is it important to choose a concealer shade to carve out the brow
that is close to your foundation colour?

Part 5 - 8 Brows

- What direction do we comb the soap brows into the hair? Why?
- After applying soap brow how do you create your strength line using pencil?
- What is the next step after this is done?
- To create a higher arch on top what kind of motion do we use this time?
- After combing all the hairs straight up some might be too long- what do we do to tame them while still keeping the lift?

Part 6 - Carving out the Frow Stamping Technique

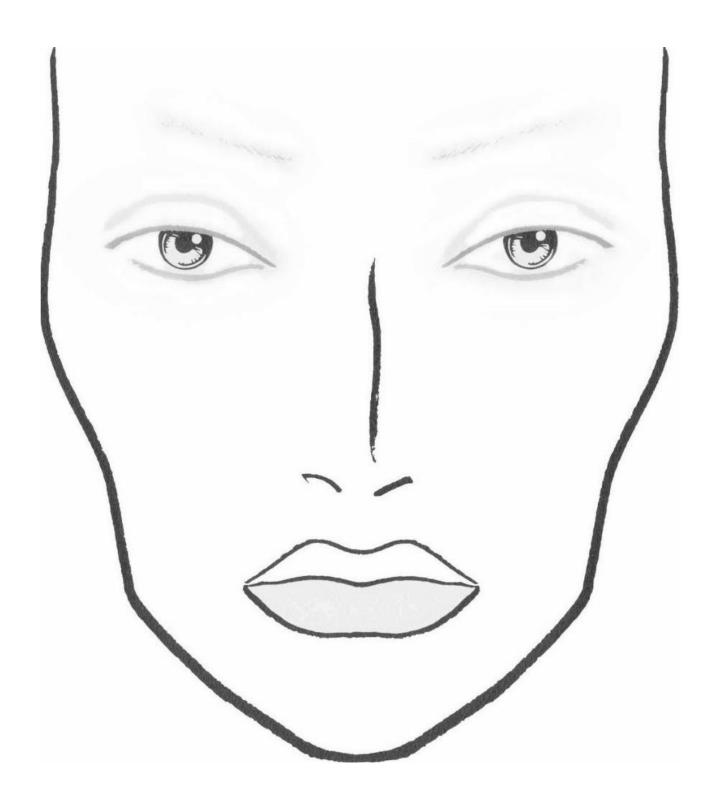
When stamping to carve out the brow, where do you begin?
What position is your brush facing?
What motion do you use?
What kind of concealer works best when stamping?
On what areas of the brow do we use the angled brush?
On what part of the brow do we use the curved brush?
Why do we apply brow mascara before drawing on the hair strokes?

Part 7 - Priming the Eye

- Why didn't we use the Too Faced Concealer all over the eye?
- What are the benefits of this eye primer?
- What motion do you use to apply it?

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