

Jeanette Cronin

Makeup Artist • Educator • Motivator

Worksheet

Module 1 Brows

Part 1 - The Structure of the Brow

- Why is it a good idea to start with the brows first?
- Where should the brow start?
- Where should the brow end?
- Where should your arch be?
- Why should your arch be in this position?
- Where is the best place to find the gradient of your strength line going from the start of the brow up to the arch?
- What direction do you want your tail to go – out or down?
- Why do you want your tail to go this way?

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Part 2- Gel

- What type of brow and style is gel suited to?
- Why is it important for your angled brush to have a sharp edge?
- How do you need the product to be on the brush before you start?
- Where should your hand be when you apply the product?
- What direction does your brush need to be facing the skin when applying the product?
- Where on the brow do you start to apply the product?
- What kind of pressure do you need to have and why?
- When you lose your position how do you find your flow again?
- After you have your strength line completed how do you start to fill in the brow – what way is your brush facing?
- How much product do you want to be on your brush and why?
- What motion do you use and why?

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Part 2- Gel (continued)

- Where should your brow be the darkest and why?
- Where should your brow be the lightest and why?
- When going from above how do you know where the perfect arch should be?
- Where on the brow do you start creating the shape on top?
- Should you raise your brow or keep it relaxed while doing your brows?
- Why do you wiggle with a mascara wand afterwards?
- What direction should you always comb up your hairs?
- What's the best way for your tail to end?
- To recap – what are the steps to create your brow?
- If you make a mistake how do you clean up a gel brow?
- What position is your brush and what pressure/motion do you use?

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Part 3 - Pencil & Shadow

- What position should your hand be in when applying pencil?
- What direction should your pencil be at when touching the skin?
- What motion should you use?
- Do you start at the same part of the brow as you did doing the gel? Why?
- What pressure should you have?
- Where is Point A and where is Point B?
- Should you use small or large movements? Why?
- Why is it important to keep the pencil on the skin the whole time?
- If you lose your flow and the pencil lifts off the skin how do you find your flow again?
- After you have your strength line what's the next step when using pencil and why?

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Part 3 - Pencil & Shadow (continued)

- To get rid of any hard line or if there are any gaps what motion do you use to correct this?
- What pressure/motion do you use? Why?
- When flicking the hair stroke how do you know what direction to flick them?
- When going from above, how can you find what the thickness of the brow should be?
- If you make a mistake with pencil how can you clean it up?
- After you have the stencil of the brow created what is the next step and why?
- At what angle do you wiggle your mascara wand away from the line? Why?
- When using shadow in the brow what tones work best on most people?
- Why is it important to tap the excess off the brush before applying shadow?
- What direction should you have your brush when applying shadow and why?

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Part 4 - Carving out the Brow (Slicing Technique)

- Where should your hand be when applying concealer to carve?
- What part of the brush should touch the skin?
- At what direction? Why?
- What amount of product should be on the brush? Why?
- What motion and what pressure should you use?
- When you get to the arch how do you change your motion?
- If you lose your flow what do you do?
- Why is it important to get a fluffy brush to fade the concealer out into the skin as quickly as possible?
- If you are using a heavy concealer like this one how far down do we bring it onto the eye from the brow?

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Module 1 Brows

Part 4 - Carving out the Brow (Slicing Technique) Continued

- Where should your edges be sharp and where should they be diffused?
- Based on your skin type what kind of concealer do you think would work best for you to use?
- After carving out the brow do you get more product on your brush to bring down onto the eye or do you just use what left on the brush?
- Why is it important to have your texture even the whole way across the eye?
- Does the formula for the Structure of the Brow change when using different products?
- Why is it best to wait until after skin is done to apply brow mascara?
- Why is it important to choose a concealer shade to carve out the brow that is close to your foundation colour??

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Module 1 Brows

Part 5 - 3D Brows

- What direction do we comb the soap brows into the hair? Why?
- After applying soap brow how do you create your strength line using pencil?
- What is the next step after this is done?
- To create a higher arch on top what kind of motion do we use this time?
- After combing all the hairs straight up some might be too long- what do we do to tame them while still keeping the lift?

Carving The Brow (Stamping Technique)

- When stamping to carve out the brow, where do you begin?
- What position is your brush facing?
- What motion do you use?
- What kind of concealer works best when stamping?

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Module 1 Brows

Carving The Brow (Stamping Technique) continued

- On what areas of the brow do we use the angled brush?
- On what part of the brow do we use the curved brush?
- Why do we apply brow mascara before drawing on the hair strokes?

Priming the Eye:

- Why didn't we use the Too Faced Concealer all over the eye?
- What are the benefits of this eye primer?
- What motion do you use to apply it?