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Module 2 - Skin & Natural Makeup

Worksheet

Part 1 - Eye Base

- What difference do you see between the Barry M concealer and the concealer we used in the brow video?

- Why can we use this concealer all over the whole eye without the need for eyeshadow primer?

- Why do you need to set the concealer on the eye?

- How far into the nose and how far out to the temple do we bring our concealer? Why?

Part 2 - Skin Prep

- Why is it important to apply your skin care first?

- What skin type do you have?

- What are the characteristics of this skin type?

- What are the 5 main skin types?

1.

2.

3.

4.

5.

- What are the characteristics of each?

1.

2.

3.

4.

5.

- What does primer do?

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- What kind of primer should you use on textured skin with enlarged pores?

- What primer should you use on dry and dull skin?

- When should you avoid an illuminating primer? Why?

- If you have dry/mature skin what kind of foundation should you avoid? Why?

- What skin type can take heavier foundation? Why?

Part 3 - Foundation

- When starting to apply foundation why do you want to only get a small bit out first?

- Where is it a good idea to start applying foundation on the face? Why?

- What kind of brush do you use?

- What motion and pressure do you use?

- What part of the brush is touching the skin?

- How does this change when you apply product to the neck?

- How much product do you use?

- Why do we pat rather than buff?

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- Do we bring the foundation onto and behind the ears? Why?

- What can you do to make sure product doesn't get into the hair?

- Why is it important to go in sections?

- Why do we avoid the under eye when applying foundation?

- Why do you use less product on the brush when doing the upper lip?

- Where do you need the most coverage on the face? Why?

- Is it possible to build coverage even if the foundation is sheer? If so, how?

- How would a sheer foundation like this come out on oily skin versus dry skin? What would the difference be and why?

Part 4 - Concealer

- What tone of concealer works well under the eye? Why?

- Where do you apply your concealer first? Why?

- What kind of brush do you use?

- What motion do you use?

- What part of the brush is touching the skin?

- When do you bring your brush right up under the lower lash line?

- Why is an eye cream recommended?

- What can you do to make your hollows less visible?

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- What position is your head looking into the mirror when doing the undereye? Why?

Part 5 - Cream Contour

- Where on the face do you apply your cream contour?

- What kind of brush do you use?

- What motion do you use? Why?

- What are the benefits of using a cream contour?

- Why is important not to bring your cream contour down too far on the face?

- How do you soften the harsh edges?

- Where do you want it to be darkest? Why?

- If you go too low how do you fix it?

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- What is the ideal face shape that you want to create?

- How can you shade your face to create this shape on yourself?

Part 6 - Powder

- How do you know if you need to apply powder?

- Why do we make sure to get rid of creasing before we apply powder?

- Describe how you get your powder onto the brush when doing the undereye?

- What kind of brush do we use? Why?

- What way is your head looking into the mirror when setting your undereye? Why?

- What way is your head looking into the mirror when you are setting your lid? Why?

- What part of the face do we set after we have the eyes done? Why?

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- To set the rest of the face what kind of brush do we use? Why?

- What motion do you use to apply this?

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Part 7 - Bronzer

- Why do we start with a lighter bronzer?

- Where on the face does this go? Why?

- What kind of brush do you use? Why?

- Where do you apply the darker bronzer? Why?

- What part of the brush do you use? Why?

Part 8 - Blush

- What are the benefits of wearing blush?

- When is it nice to have a blush with a glow?

- Where do you apply blush? Why?

- Why does it help to smile when applying blush?

Part 9 - Eyes - Bronzer

- What kind of brush do we use on the eyes?

- How do you get your product onto the brush?

- Why do you tap away the excess?

- What part of the brush touches the eye?

- What part of the eye do you apply product to first?

- What motion do you use?

- What pressure do you use?

- How do you get rid of the harsh edge?

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- How much product is on the brush when softening the edges? Why?

Part 10 - Eyeliner Pencil

- Where do you apply your eyeliner?

- Why do you want to use an eyeliner that's creamy?

- How can you create a lift at the edges?

- Why is important to blur the edges of the liner out as quickly as possible?

- Why is it important to wipe your brush off on tissue before going back to blur the edge?

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Part 11 - Lips

- What do you need to consider when choosing a tone of lipstick?

- When applying your lipliner why is it important to rest your hand on your chin?

- Where do you start?

- What motion do you use?

- What are the two methods of doing the upper lip?

- Why is it important to fill in the corners of the mouth?

- When we do this what part of the pencil do we use?

- What are the benefits of lipliner?

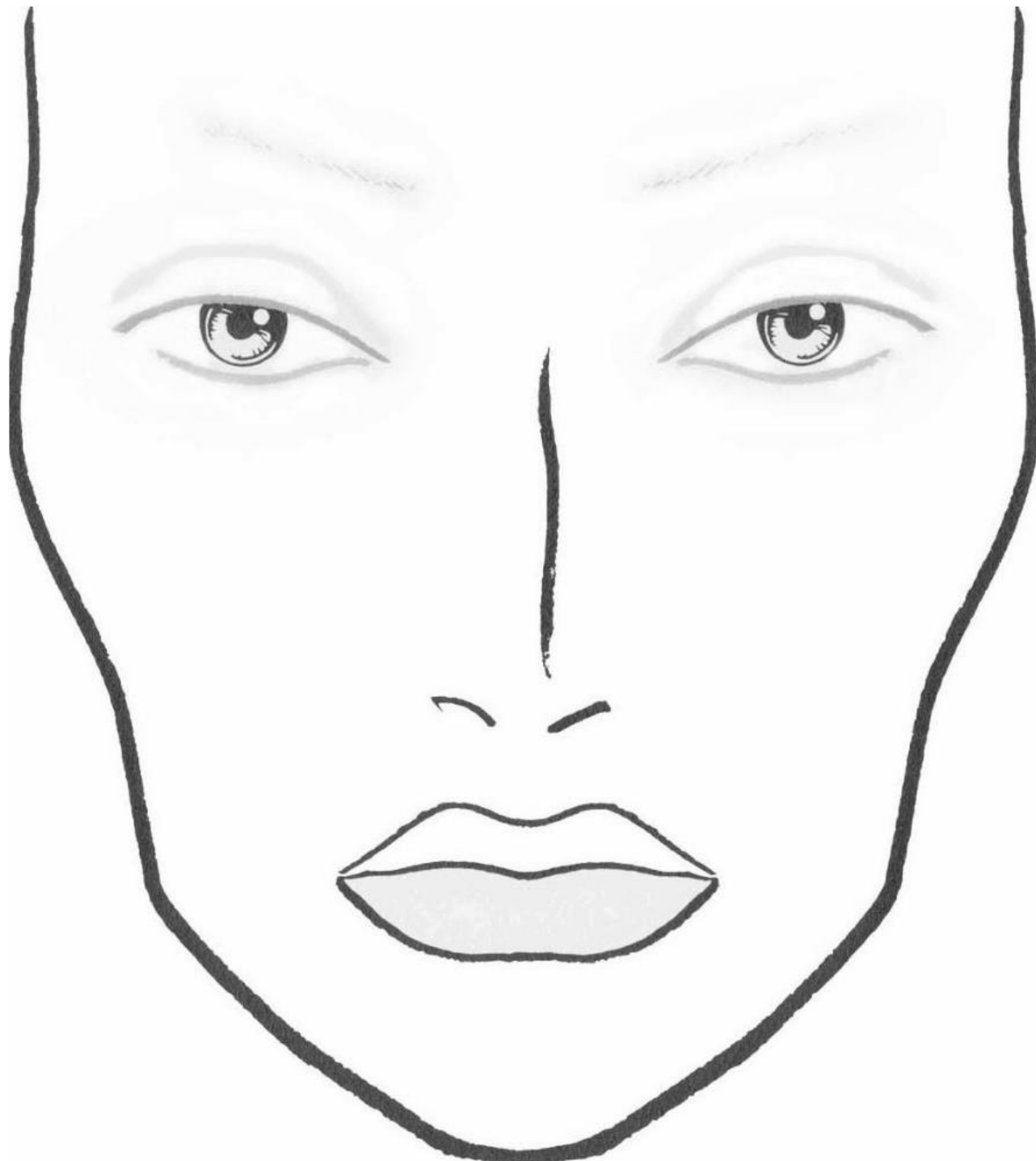
Part 12 - Finishing Touches

- Why do we add more blush after we finish the lip?

- What are the benefits of setting spray?

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