

## Module 2 - Skin & Natural Makeup

### Concealers

There are two different main of concealer.

You can have one for concealing blemishes; this is usually a heavier consistency based on its purpose. To be honest I don't use these, I just apply another layer of foundation to the area if need be.

The second type is under eye concealer, made for the undereye. The skin underneath your eye is super delicate so you don't want anything too heavy or cakey especially if you have fine lines or wrinkles.

As I've said in my video I recommend you chose shades of undereye concealer that are either pinky or peachy toned as they cancel out any darkness/ blue tones that are common underneath the eyes.

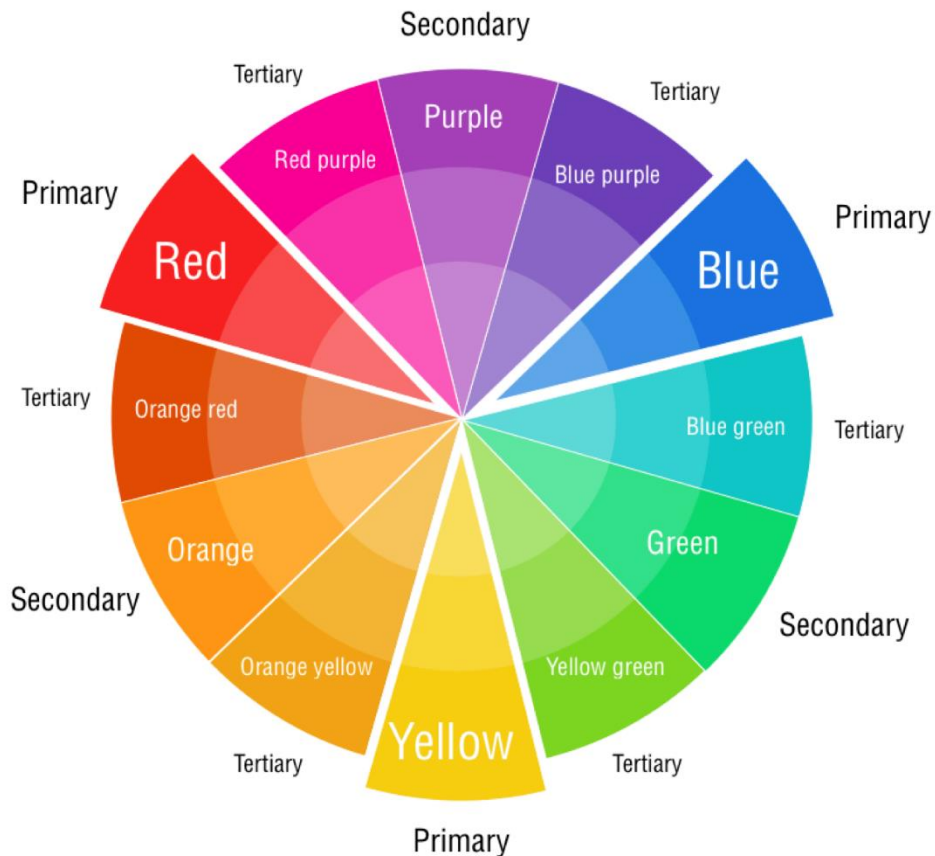
You can use a yellow tones concealer to highlight down the centre of your face certainly but underneath the eye itself I would go for a warmer tone. I like to go a small but lighter than my foundation but making sure not to have too much of a contrast as it can look a bit unnatural.

I have included a colour overleaf, so you can see how orange is opposite to blue which is why a peach/pink toned concealer is good to cancel out blue/dark tones.

If you were to apply a very light almost white concealer on top of darkness (we've all done it), then that only makes it either a lighter shade of blue or grey. You need the opposite colour on the wheel if you want to cancel out the tone.

The same is true if you have a massive red angry spot on your face. You could get a bit of green (opposite to red on the colour wheel) concealer and dab a bit of that on before applying your foundation over it and this

would help to neutralize that redness, so you wouldn't need as much foundation on top.



You can also use this colour wheel to get ideas for colours to use on your eyes as you get more adventurous with your makeup.

If you use the opposite colour on the wheel to your eye colour, then that will make it really pop.

If you have blue eyes then orangey browns would go really well, if you have green eyes then if you use cranberries that makes them pop as that would have a red undertone which is opposite on the colour wheel to red.

Don't get scared with all this colour theory – 90% of the time I just use browns on the eye which suit everyone. I only have this included for those of you who may want to get adventurous down the line.

# Jeanette Cronin

Makeup Artist • Educator • Motivator

## My Favourite Concealers

Barry M All Night Long Concealer – “Almond” or “Cookie”

I honestly feel like these suits everyone which is why it's my absolute favourite. It's the least expensive but I adore it.

[www.boots.ie](http://www.boots.ie)

AYU Instant UnderEye Concealer in “Medium”

love to add this in the hollows of my eye socket to reflect the light away from the shadow and I also use this concealer to highlight down the centre of my face.

[www.ayu.ie](http://www.ayu.ie)

NARS Radiant Creamy Concealer and NARS Soft Matte concealers

These are both quite pricey, but lovely. My most used shades are custard, macadamia and ginger.

[www.narscosmetics.ie](http://www.narscosmetics.ie)

Inglot Underereye Concealers

These are lovely and in-expensive. Very lightweight but very nice coverage. Great if you have dry eyes. I love shades 95 and 96.

[www.inglot.ie](http://www.inglot.ie)

*To protect the proprietary information included in this material, it may not be disclosed or provided to any third parties without the prior written consent of Jeanette Cronin.*

*Copyright © 2020 Jeanette Cronin.*

# Jeanette Cronin

Makeup Artist • Educator • Motivator

## Too Faced Born This Way Concealer

This is not for the faint hearted. SUPER full coverage so if you have any texture underneath the eye I would steer clear. It's beautiful if you have the skin for it. I have "Snow" and "Golden Beige".

[www.boots.ie](http://www.boots.ie)

## Estee Lauder Double Wear Concealer

This lightweight concealer gives great coverage and since I purchased it recently has been my "go to", even more than my Barry M. I have shades 2C, 2W and 3W.

[www.brownthomas.com](http://www.brownthomas.com)