### HYGIENE/BRUSH CARE

- How often should you clean your wet brushes? Why?
- What are the benefits of cleaning all your brushes after every application?
- How do you protect the shape of your brush when cleaning it?
- How can you get all the product out from the inside of the brush?
- How do you know when your brush is fully clean?
- Why do you want to be careful not to let anything wet get into the handle?
- What motion do you use to clean flat brushes?
- What motion do you use to clean round brushes?
- If you are giving your brushes a bath what can you use?
- How can you keep your handles clean and sanitized?
- How can you keep your palettes clean and sanitized?
- How do you keep pressed powders and shadows clean and sanitized?

### EYE BASE AND SHADOW

- What are the benefits of using a light primer like the Bperfect one on the eyelid?
- What motion do you use to fade it into the lid and up to meet the concealer under the eye?
- When applying shadow do you get your product on your brush?
- What part of the brush touches the eye?
- Why do you take it section by section?
- Why is there only a small bit on the brush each time?
- What way are you looking into your mirror? Why?
- How do you soften the edges?
- How much product is on the brush?
- How much product do you use?
- If it comes down too low part out outer lash line how to bring the lift back?
- Why is it so important to say low down with your fist colour in the socket?
- How do you create a lift at the edges with the shadow?

### EYE BASE AND SHADOW CONTIUED

- How do build up the intensity on the outer lid?
- How do you make sure this faces up into the socket and back into the lid seamlessly?
- How do you prepare your lid before applying the the lighter colour?
- Why is it so important to make sure that the texture is perfect before applying this shadow?
- Why do we have to remember when applying matte shadows on the lid? Why?
- What motion do you use? Why?
- How much product do you use? Why?
- Do you press or pat matte shadows into the lid? Why?
- Why do we follow the curve of the eyeball rather than the lid that's on show?
- Why are we keeping the depth of colour on the eye quite subtle in this look?

### WINGED LINER

- Why is it a good idea to start doing liner with gel instead of liquid?
- What are the benefits of using Duraline?
- Do you drop your Duraline straight into your gel or do you keep it separate? Why?
- How do you get your product onto the brush?
- How do you know when your brush is ready to place onto the skin?
- Why do you balance your hand on the face when applying liner?
- What is Step 1?
- Where on the eye do you apply this?
- What way are you looking into your mirror?
- How can you keep your lid as smooth as possible?
- Why do you want to keep your hand balanced on your face?
- Where do you start? Why?
- What part of the brush is touching the skin?

### WINGED LINER CONTINUED

- Why do you take it in tiny sections?
- Why do you turn your head and look down into your mirror from the opposite direction when doing the inner corner?
- Why is it a good idea to raise your eyebrows also?
- When you get to the outside of the eye why do you change the direction of your motion?
- What is step 2?
- How do find this shape?

• What pressure do you use?

- What pressure do you use? Why?
- What motion do you use?
- What direction do you go? Why?
- What direction are you looking into the mirror when finding this shape?
- What part of the brush is touching the skin?

### WINGED LINER CONTINUED

- How can you use your fold as a guide?
- If you want to clean up with Duraline what motion do you use?
- What direction do you go to clean up?
- How much Duraline do you have on your brush? Why?
- Why do wipe your brush on your tissue before doing back in?
- What is Step 3?
- What motion and pressure do you use?
- In what direction?
- What way are you looking into your mirror?
- What part of the brush is touching the skin?
- Why direction do move in?
- After finding your stencil what do you do if there is a dip when you look down?
- If there is a gap, how do you fill this in? Do you go down or across?

### WINGED LINER CONTINUED

- Why is it so important to find your stencil looking straight ahead into the mirror?
- Should your liner flow when you are looking down or straight ahead? Why?
- If you want to taper your wing out with Duraline what motion do you use?
- When connecting your wing to your lid is your brow relaxed or raised? Why?
- If you have more lid space on show and you want to make your line on your lid thicker, how do you do this?
- What shape do you follow?
- What motion do you use?
- Where on the lid would you make it thicker? Why here only?
- If you make your outer edge too thick how can you fix it and bring your flow back?
- To make your wing thicker how do you connect it over?
- To change the shape of your wing what can you do?
- Can you make the angle your wing lower? Why?

### WINGED LINER CONTINUED

- Can you make the angle of your wing higher? Why?
- How do you do this? What direction do you go?
- Why would you use a dense brush?
- What consistency do you want your gel to be? What could transfer?

### LASHES

• Where can you stick the outside of your lash to give more of a lift to the eye?

### SKIN

- What type of finish does Studio Fix give?
- What skin type does this suit?
- If you have normal/dry skin how can you prime so it's not so dry?
- What kind of brush and motion works best with Studio fix? Why?
- What are the pros and cons of using this foundation?

### SKIN CONTINUED

- How do you apply your cream contour?
- Why do you pat instead of buff on the face?
- How do you soften the edges?
- Why do you have to work fast with this product?
- What can you do to fade your foundation/cream contour into your hairline?
- How do you apply your concealer?
- Where do you apply the product first?
- Why do you wait until there's less on the brush to bring it up under the lower lashline?
- How can you use your concealer to sharpen your wing?
- Why do we pat?
- Where do you place your illuminating concealer?
- What does this do?

### SKIN CONTINUED

• How do you get your loose powder onto the brush?

- Why do you make sure there's no creasing under the eye before applying?
- How do you apply?
- What motion do you use?
- Why would you use a less dense brush to apply on the outside of the face?
- How do you apply your lighter bronzer?
- Where do you apply the cool toned contour powder? Why here?
- What kind of brush do you use for this? Why?
- How do you apply your blush?
- Where on the face?
- Why are we making sure we apply lots of blush for this look?

### FINISHING TOUCHES

- What can you do to revive your brows again after skin is done?
- Why do we wait until now to do mascara?
- What can you do to take mascara off your face if you get some on it?

### LIPS

- Why is lipliner important?
- Why do you take it slowly?
- Why do you fill in the edges?
- What tones of red are nice to go for when doing a red lip to get that "Marilyn Monroe" 3D effect?
- What can you add to matte lipstick to make it glide on easier?
- Why is it a good idea to go for matte or satin finish in a lipstick if you are going for a bright colour?
- Why is it important to have your baby finger balanced on your chin?
- Why do you use the brush sideways when you come out to meet the lipliner?
- Why do you add more blush after applying your lip?