EYE BASE

- What difference do you see between the Barry M concealer and the concealer we used in the brow video?
- Why can we use this concealer all over the whole eye without the need for eyeshadow primer?
- Why do you need to set the concealer on the eye?
- How far into the nose and how far out to the temple do we bring our concealer and why?

SKIN PREP

- Why is it important to apply your skin care first?
- What skin type do you have?
- What are the characteristics of this skin type?
- What are the 5 main skin types

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- What are the characteristics of each?
- What does primer do?

SKIN PREP CONTINUED

- What kind of primer should you use on textured skin with enlarged pores?
- What primer should you use on dry and dull skin?
- When should you avoid an illuminating primer? Why?
- If you have dry/mature skin what kind of foundation should you avoid? Why?
- What skin type can take heavier foundation? Why?

FOUNDATION

- When starting to apply foundation why do you want to only get a small bit out first?
- Where is it a good idea to start applying foundation on the face? Why?
- What kind of brush do you use?
- What motion and pressure do you use?
- What part of the brush is touching the skin? How does this change when you apply product to the neck?
- How much product do you use? Why do we pat rather than buff?

FOUNDATION CONTINUED

• Do we bring the foundation onto and behind the ears? Why?

What can you do to make sure product doesn't get into the hair?	
Why is it important to go in sections?	
Why do we avoid the under eye when applying foundation?	
Why do you use less product on the brush when doing the upper lip?	
Where do you need the most coverage on the face? Why?	
• Is it possible to build coverage even if the foundation is sheer? If so, how?	
 How would a sheer foundation like this come out on oily skin -v- dry skin? What w 	oulc

CONCEALER

- What tone of concealer works well under the eye? Why?
- Where do you apply your concealer first? Why?

the difference be and why?

CONCEALER CONTINUED
What kind of brush do you use?
What motion do you use?
What part of the brush is touching the skin?
When do you bring your brush right up under the lower lash line?
Why is an eye cream recommended?
What can you do to make your hollows less visible?
What position is your head looking into the mirror when doing the undereye? Why?
CREAM CONTOUR
What tone of concealer works well under the eye? Why?
What kind of brush do you use?

• What motion do you use? Why?

CREAM CONTOUR CONTINUED

- What are the benefits of using a cream contour?
- Why is important not to bring your cream contour down too far on the face?
- How do you soften the harsh edges?
- Where do you want it to be darkest? Why?
- If you go too low how do you fix it?
- What is the ideal face shape that you want to create?
- How can you shade your face to create this shape on yourself?

POWDER

- How do you know if you need to apply powder?
- Why do we make sure to get rid of creasing before we apply powder?
- Describe how you get your powder onto the brush when doing the undereye?
- What kind of brush do we use? Why?

POWDER CONTINUED

- What way is your head looking into the mirror when setting your undereye? Why?
- What way is your head looking into the mirror when you are setting your lid? Why?
- What part of the face do we set after we have the eyes done? Why?
- To set the rest of the face what kind of brush do we use? Why?
- What motion do you use to apply this?

BRONZER

- Why do we start with a lighter bronzer?
- Where on the face does this go? Why?
- What kind of brush do you use? Why?
- Where do you apply the darker bronzer? Why?
- What part of the brush do you use? Why?

BLUSH

- What are the benefits of wearing blush?
- When is it nice to have a blush with a glow?
- Where do you apply blush? Why?
- Why does it help to smile when applying blush?

EYES: BRONZER

- What kind of brush do we use on the eyes?
- How do you get your product onto the brush?
- Why do you tap away the excess?
- What part of the brush touches the eye?
- What part of the eye do you apply product to first?
- What motion and what pressure do you use?
- How do you get rid of the harsh edge?
- How much product is on the brush when softening the edges? Why?

EYELINER PENCIL

- Where do you apply your eyeliner?
- Why do you want to use an eyeliner that's creamy?
- How can you create a lift at the edges?
- Why is important to blur the edges of the liner out as quickly as possible?
- Why is it important to wipe your brush off on tissue before going back to blur the edge?

LIPS

- What do you need to consider when choosing a tone of lipstick?
- When applying your lipliner why is it important to rest your hand on your chin?
- Where do you start and what motion do you use?
- What are the two methods of doing the upper lip?
- Why is it important to fill in the corners of the mouth?
- When we do this what part of the pencil do we use?
- What are the benefits of lipliner?

FINISHING TOUCHES

- Why do we add more blush after we finish the lip?
- What are the benefits of setting spray?

